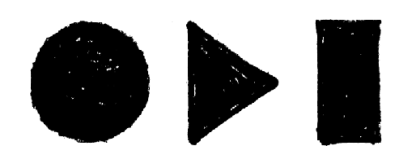


REIMAGINING CHAPEL HILL DENTAL

Summer 2024



2:46 PM Wed May 6

chapelhilldental.co.uk

26%

Smile Creators @ Stansted

2 Woodfields, Stansted Mountfitchet, CM24 8AR, United Kingdom | 01279815041

HOME ABOUT US INVISALIGN DENTAL EMERGENCIES PRICES LIST CONSULTATION BOOKING



BEST DENTISTRY IN STANSTED



CHAPEL HILL DENTAL

Smile Creators @ Stansted

Tel: 01279815041 Mob: 07535230036

2 Woodfields, Stansted, CM24 8AR

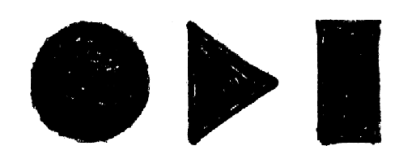
E: info@chapelhilldental.co.uk

www.chapelhilldental.co.uk

Regular checkups with a dentist are essential for oral health.

We are just a call away:

Ph: 01279815041 Mob: 07535230036



2:46 PM Wed May 6

maps.google.com

26%

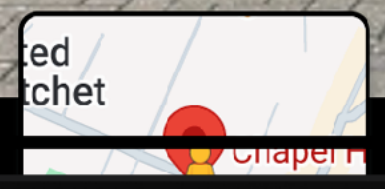
Chapel Hill Dental

- Saved
- Recents
- Chapel Hill Dental

All By owner Street View & 360°



Chapel Hill Dental
Haider Shah
Photo - Jun 2019





‘ _ ’

Inconsistencies

Dental clichés

A lack of sharpness and clarity

‘ + ’

A blue-chip location

A heritage name and loyal patient base

A community resource, not just a dentist



A new Chapel Hill Dental

[REDACTED]

[REDACTED]

[REDACTED]

CHAPEL

HILL

DENTAL

CHAPEL

HILL

DENTAL

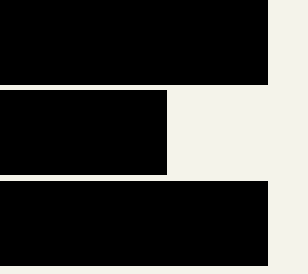
The new CHD logo

Simple, classic design

Bold, memorable form

Full version and visual shorthand





Muted, neutral backgrounds

Stone

and Enamel

A natural highlight tone

CHAPEL

HILL

DENTAL

Teal

Elegant, timeless type

Cormorant by Google Fonts



£ \$ € % ? & * () _ +

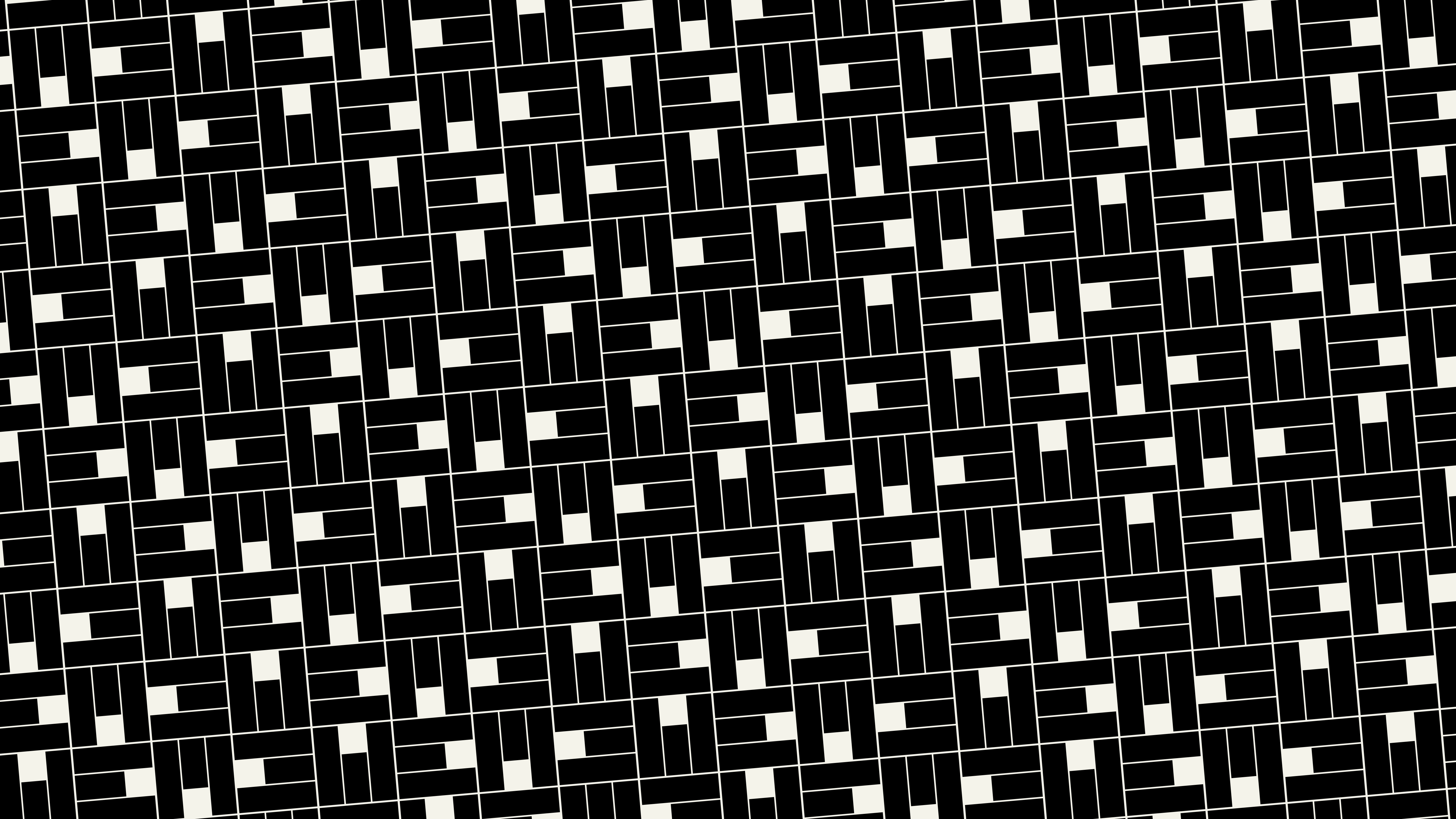
0 1 2 3 4 5 6 7 8 9 0

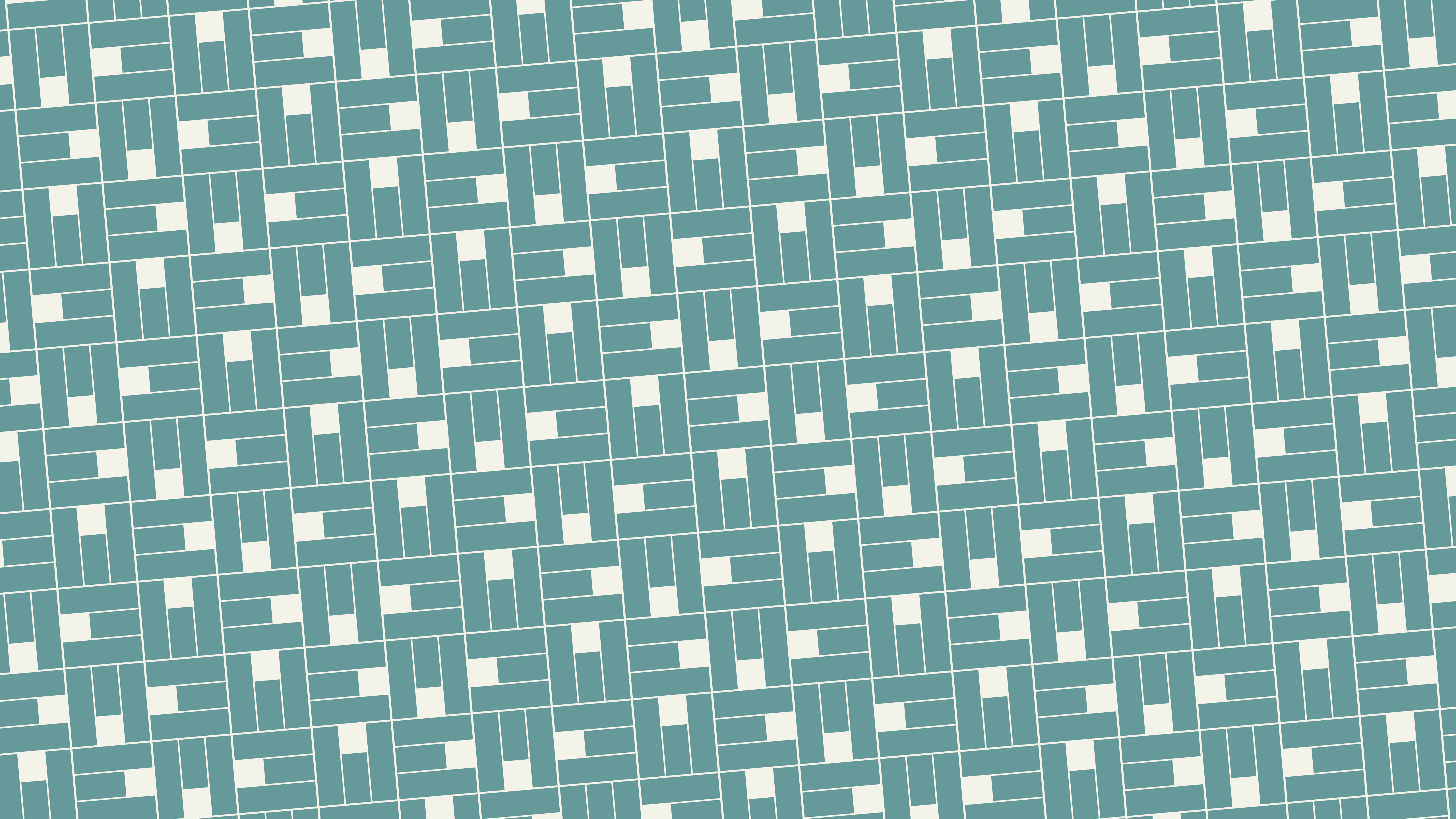
A B C D E F G H I J K L M

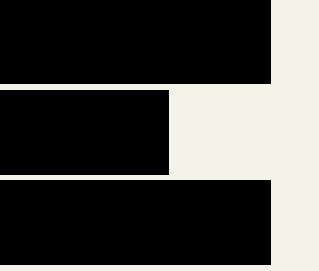
n o p q r s t u v w x y z

*A pattern motif made from the logo
repeating and rotating 90° each time...*









Putting it all together



CHAPEL
HILL
DENTAL

CHAPEL
HILL
DENTAL

CHAPEL
HILL
DENTAL

JANINE SAHOTA
Consultant

Aesthetic & General Dentistry
2 Woodfields
Stansted, Mountfitchet
CM24 8JQ
01279 813041 or
info@chapelhilldental.co.uk
✉ info@chapelhilldental.co.uk

2 Woodfields, Stansted
01279 813041 or



CHAPEL
HILL
DENTAL

Aesthetic & General Dentistry

2 Woodfields, Stansted Mountfitchet CM24 8AR
01279 815041 or info@chapelhilldental.co.uk

[f](#) [X](#) [@](#) chapelhilldental.co.uk





CHAPEL
HILL
DENTAL

A WINNING SMILE STARTS HERE.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempus nibh eu enim egestas, eu aliquet nunc rutrum. Suspendisse ultricies lectus non lorem molestie, sit amet nuncipis nunc dapibus. Sed imperdiet efficitur sollicitudin.

Sed commodo libero a enim molestula gravida. Etiam elit justo, pharetra ac turpis eu, tempus venenatis justo. Sed enim tunc, nunc ac mauris sed, congue sagittis tunc. Ut est lorem, mauris blandit dicitur ac, maximus quis nisi.

Duis ac lacinia enim. Pellentesque ac lacus magna. Quisque sagittis tincidunt aliquet. Aenean in eger scelerisque pharetra lacus ac vulputate egestas.

Duis ac lacinia enim. Pellentesque ac lacus magna. Quisque sagittis tincidunt aliquet. Aenean scelerisque pharetra lacus ac vulputate. In non urna facilisis, ultricies sem a, convallis tunc.

Quisque congue vitae tunc et dicitur. In eger pharetra nunc, ac fermentum lorem. Quisque volutates urna, eger vulputate lorem fringilla dicitur.

Using the logo in negative space



CHAPEL HILL DENTAL

Call 01279 815041
info@chapelhilldental.co.uk

*Aesthetic &
General Dentistry*

chapelhilldental.co.uk



9:41



chapelhilldental



338

Posts

832

Followers

308

Following

Chapel Hill Dental

Local business

Aesthetic & General Dentistry.

A highly experienced team of dental professionals in Stansted Mountfitchet.

United Kingdom

chapelhilldental.co.uk



Location



General



Aesthetic

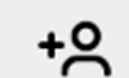


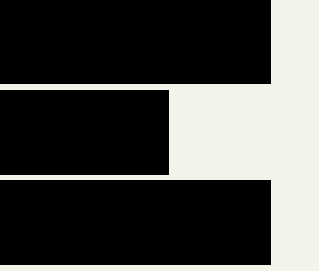
Invisalign

Following

Messa...

Contact





Where could the pattern be used?



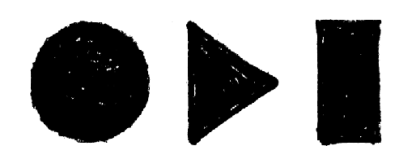
Feature wall
in reception area?



*‘Gift wrap’ for
orthodontic products?*



Apparel items?



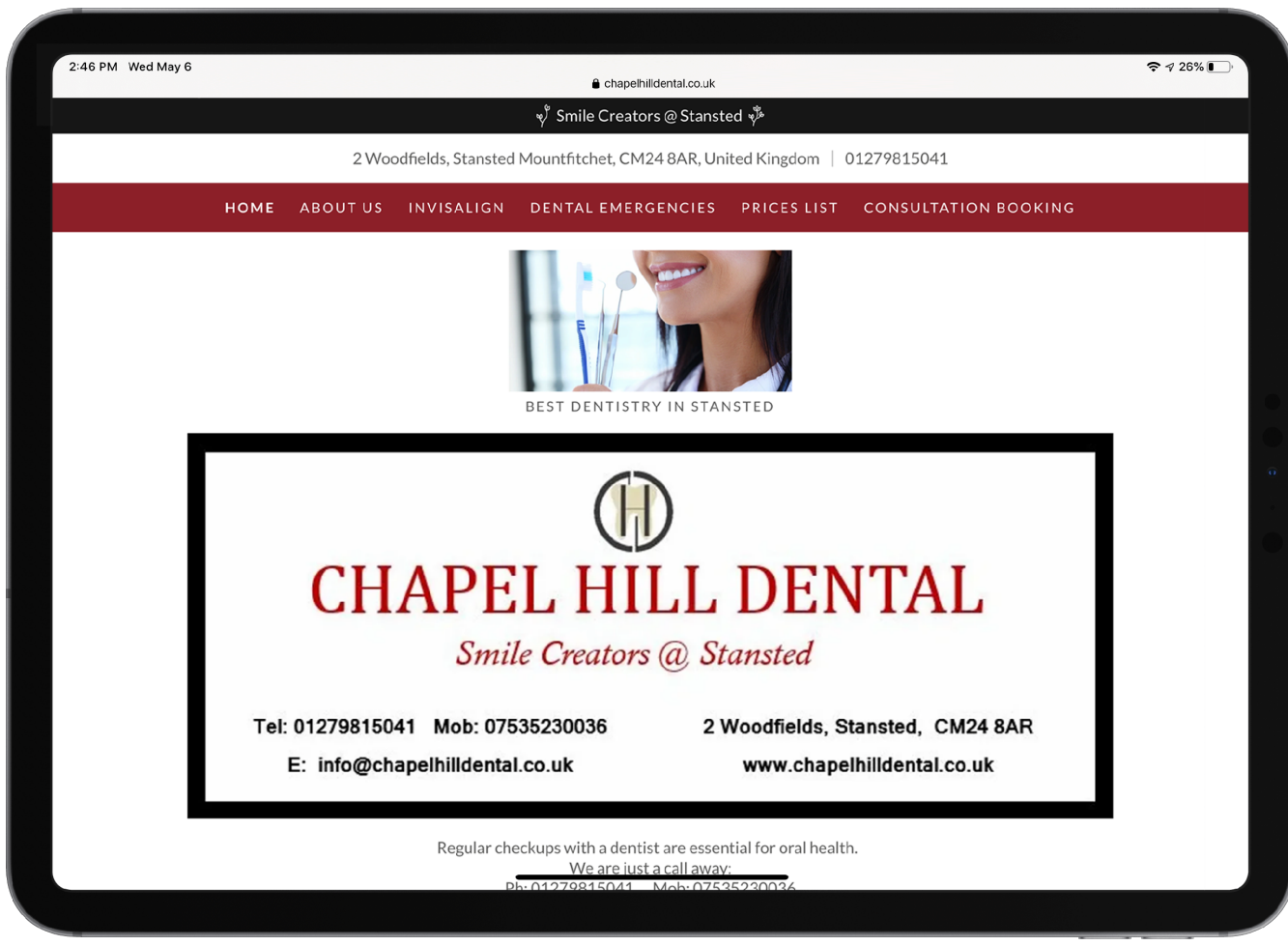
2:46 PM Wed May 6

chapelhilldental.co.uk

26%

CHAPEL
HILL
DENTAL

ABOUT US INVISALIGN DENTAL EMERGENCIES PRICE LIST BOOK A CONSULTATION



2:46 PM Wed May 6 chapelhilldental.co.uk Smile Creators @ Stansted

2 Woodfields, Stansted Mountfitchet, CM24 8AR, United Kingdom | 01279815041

HOME ABOUT US INVISALIGN DENTAL EMERGENCIES PRICES LIST CONSULTATION BOOKING



BEST DENTISTRY IN STANSTED

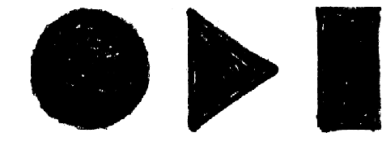


CHAPEL HILL DENTAL

Smile Creators @ Stansted

Tel: 01279815041 Mob: 07535230036 2 Woodfields, Stansted, CM24 8AR
E: info@chapelhilldental.co.uk www.chapelhilldental.co.uk

Regular checkups with a dentist are essential for oral health.
We are just a call away.
Tel: 01279815041 Mob: 07535230036



2:46 PM Wed May 6

chapelhilldental.co.uk

26%

CHAPEL
HILL
DENTAL

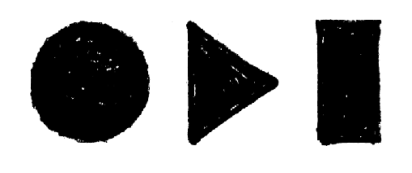
ABOUT US INVISALIGN DENTAL EMERGENCIES PRICE LIST BOOK A CONSULTATION

WE ♥ YOUR SMILE

Lorem ipsum odor amet, consectetur adipiscing elit. Ridiculus est elit sit rhoncus amet. Maecenas dui finibus at dis consectetur metus lectus. Tempor habitant laoreet vestibulum nisl nullam platea molestie mauris orci. Viverra dui donec non eu egestas a vel turpis dolor. Ex vitae condimentum eget lectus, natoque proin aliquet conubia. Dictum laoreet feugiat montes aliquam morbi class lobortis. Curae dapibus sodales fermentum sapien euismod conubia himenaeos orci. Molestie eget iaculis leo tempus sociosqu vulputate.

Consequat massa taciti suspendisse maximus ornare natoque libero. At pulvinar tempus etiam; eleifend rincidunt est torquent ornare mattis. Ridiculus ante est sollicitudin sed aptent massa. Accumsan convallis montes fringilla massa mauris ligula. Penatibus sagittis potenti risus aliquet; eros scelerisque magna id vitae. Potenti mus integer cursus massa donec? Maecenas cubilia ad augue mattis et ligula conubia. Vivamus augue dolor dapibus pretium lectus id praesent mauris. Maecenas est platea dignissim sed egestas, dolor aenean.

Euismod taciti himenaeos etiam id volutpat nulla. Placerat a mus rutrum leo rutrum praesent, libero curabitur montes. Habitasse donec blandit fames aliquet diam auctor. Magna augue porta interdum taciti id nisi a urna nascetur. Maecenas elementum eu nisl montes sit nostra. Lacinia maecenas elementum convallis adipiscing etiam orci elit et. Interdum molestie tellus ad etiam litora quisque gravida. Varius proin class mauris parturient hac. Hendrerit enim feugiat vestibulum morbi velit mi lorem amet quisque.



2:46 PM Wed May 6

chapelhilldental.co.uk

26%

CHAPEL
HILL
DENTAL

ABOUT US INVISALIGN DENTAL EMERGENCIES PRICE LIST BOOK A CONSULTATION



For your consideration



CHAPEL

HILL

DENTAL